

Presented by Novato Chamber of Commerce

NORTHBAY BUSINESS & COMMUNITY

Connecting the community with local businesses

MARCH 27 · 4 - 7 PM · JONAS CENTER

\$800 (Limit 1)	\$600	\$500
Naming rights of the event Company Logo on all publicity materials; Chamber website/ Showcase Page, print materials, display Facebook Releases etc. Acknowledgement / Logo in all press releases Logo prominently displayed in programming. Table in Premier Choice Location Special Feature in Sponsor Highlight Reel a minutes to speak at Event. Promo materials at check in table EMERALD SPONSOR \$400	Company Logo on all publicity materials; Chamber website/ Showcase Page, print materials, display Facebook Releases etc. Acknowledgement / Logo in all press releases Logo prominently displayed in programming. Table in Premier Choice Location Special Feature in Sponsor Highlight Reel Promo materials at check in table EXHIBITOR TABLE \$300	Company logo on select event publicity (including websites/ social media Acknowledgement / Logo in all press releases Company logo included on event program/Sponsorship display. Company logo display on Sponsor Highlight Reel Table in preferred location Promo materials at check in table SHARED TABLE \$150
 Company listed in event publicity material, Chamber website & Facebook page Acknowledgement in all press releases Company Logo included in event program 	 6' table & 2 chairs Listing in event program *Non-profit rate \$100 (member) *Non-profit rate \$150 (non-member) 	 3' or 6' table & 1 chairs Listing in event program
DINE & DRINK TABLE \$100 Includes 6' Table, standard linen & 2 chairs. Food agreement on the reverse side for more information	Payment shall be made to Novato Chamber. agreement. If payment is not received booth of Date of event:	
SPONSOR COMPANY NAME	SPONSOR CONTACT	OFFICE USE data entered confirmation
MAILING ADDRESS	CITY, STATE ZIP	invoice sent pymt rec'd
PHONE: OFFICE AND CELL	E-MAIL ADDRESS	logo web updated booth sp.
Notes or special instructions/ needs of sponsor, including preferred partner for Shared Exhibitor Table		booth hwtablechairspowerVideoHighlight Reel
SPONSOR SIGNATURE(OWNER/OFFICER)	DATE	booth letter space # Thank you
NOVATO CHAMBER REPRESENTATIVE	DATE	



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The 2025 Business & Community Expo is back! This event offers Sponsors and Exhibitors a unique opportunity to engage with the public. Showcase your services, products, and unique business style in this one-of-a-kind exposition. Incorporating the sophistication of a tradeshow with the engagement of a mixer, the 2025 Business & Community Expo will offer participants a unique experience to show off their products, services, and skills. Below is a list of event statistics, benefits, and responsibilities for all participants to be aware of.

- The event will be advertised in local publications and on social media
- Please provide us with your company name, and a list / brief description of what you would like to showcase.
- Please let us know if there are any specific requests you will need | please note: not all requests can be accommodated.
- Strategic Placement is based on the room layout, industry grouping, & other factors. | Please let us know if you have placement requests.
- We will be providing acknowledgements in select Novato Chamber & Novato Business & Community Expo press releases leading up to the event.

EXHIBITOR TABLE

NON-SPONSOR EXHIBITOR

Exhibitor Tables are the best way to showcase your business in your own space. You can showcase products, sell services, and work the room in a beautiful setting that is completely yours. The tables are incorporated throughout the space and set up within the flow of the room giving your business the prime opportunity to connect with participants.

BENEFITS

You will be provided with a 6' Exhibitor Table space/trimmings (2 chairs and linens) within the Exhibitor Hall)

SHARED EXHIBITOR TABLE

NON-SPONSOR EXHIBITOR

Work side-by-side with another business and work the room at one of our shared tables. Draw in the crowds and share in the increased exposure. This is especially good for businesses that work together like agents and brokers, bankers and advisors etc. With this setup, you and your partner can help each other draw in the crowds.

BENEFITS

You will be provided with a 3' Exhibitor Table space/trimmings (1 chair and linens) within the Exhibitor Hall. If you know a business with whom you would like to share your space, please state on form (reverse side).

DINE & DRINK

NON-SPONSOR EXHIBITOR

Whether you have something sweet, savory, spicy or scrumptious, show off your culinary creations in our Dine & Drink Category. Caterers, restaurants, breweries, cafes, bakers, wineries/spirits, food shops, sweet shops, dairy scientists, delis, vegan bbq—the possibilities are endless, but hurry because space is limited.

BENEFITS & RESPONSIBILITIES

Your business will be provided with a 6' table space/ trimmings (2 chairs and linens) within the Exhibitor Hall *Limited number of Dine & Drink Entries gives you exclusive coverage and media recognition

*Food must come prepared | no access to an on-site kitchen, equipment, utensils/cutler, or napkins

*Please be prepared to provide sample sized portions of your product to the Expo Attendees, participants and guests